

**SPECIAL THANKS
TO OUR SPONSORS**

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NEWS • TALK • WEATHER



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**2009 NATIONAL
PLATINUM TEAMS**



Genworth
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Terrell
Owens
Alzheimer's
Champion

VOICE

**WE'RE ON THE
MOVE
TO END ALZHEIMER'S**



Nationally presented by
Genworth Financial

Saturday September 19, 2009

Erie and Niagara Memory Walks

Saturday September 26, 2009

Chautauqua, Genesee & Orleans Memory Walks

Call 716-626-0600 / 800-272-3900 or visit
memorywalkwny.com for information

IT'S TIME TO MOVE

Grab a friend, family member or co-worker and get on the MOVE to end Alzheimer's! Participate in the Alzheimer's Association Memory Walk® and join the nationwide fight against this devastating disease. Alzheimer's is an escalating health epidemic: left unchecked, 16 million Americans will develop the disease, including 10 million baby boomers by mid-century.

But there is something we can do. We can walk with a purpose to end Alzheimer's.

When you walk, you raise critical funds that benefit the care, support and research efforts of the Alzheimer's Association. Your steps move us closer to better treatments and a cure.



When you walk, you raise awareness that encourages people to seek an accurate and early diagnosis.

When you walk, you support a better life for those living with Alzheimer's – and the millions more who must manage the financial and emotional burdens of life as a caregiver.

We can MOVE a nation to end Alzheimer's. Sign up for a Memory Walk near you today!



2009 Goal: \$210,000

Saturday, September 19th, 2009

Erie County – Buffalo
Delaware Park / Buffalo Zoo
Niagara County – Lewiston
Artpark

**20th
ANNIVERSARY!**

Saturday, September 26th, 2009

Chautauqua County – Chautauqua
Chautauqua Institution, Turner Community Center

Genesee County Walk – Batavia
Genesee County Nursing Home

Orleans County Walk – Albion
The Villages of Orleans

Registration at 9:00 a.m., Walk at 10:00 a.m.

Free parking at each venue. No dogs please.

Thank You Gifts

Walkers who raise \$100 by Walk day receive a t-shirt at the walk.

Although all fundraising is encouraged by the day of the walk, funds **RECEIVED by October 15** (with proper walker identification) will be counted towards walk rank and walk prize redemption certificates.

New this year – Walkers who help us reach key fundraising levels (ranging from \$300 to \$10,000 plus) will receive special gifts that include high-tech gadgets, household appliances, outdoor gear, jewelry, designer handbags, etc.

Walkers will receive gift certificates by Thanksgiving with which they can go online to **memorywalk.summitmg.com** (or via phone) and choose one of six items in their final fundraising level. If you do not have internet access, please call the chapter office at (716) 626-0600 to have a prize list mailed to you.

Awards Given For:

Top Corporate Team
Top Health Services Team
Top Friends and Family Team
Individuals Raising Over \$1,000

START BUILDING YOUR TEAM TODAY!

Teams are the heart of Memory Walk. By getting more people involved, you're doing even more to raise funds and help millions of families living with Alzheimer's.

Building a team is fun and easy! Recruit family, friends and co-workers to join you in supporting this important cause.

If you tell three people and they tell three people, before you know it, together we'll build a world without Alzheimer's.

You are essential in making Memory Walk a success in your community, so get started right now. Everything you need is online – or, you may complete this attached registration form and submit it to your local Alzheimer's Association.

Join Memory Walk – a fun and memorable event with a purpose!



For more information, call 716.626.0600 or visit memorywalkwny.com.

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Make checks payable to the Alzheimer's Association. Please bring this form when you turn in contributions on event day.

Copy this form for additional donations.
 Donate online: memorywalkwny.com

Name _____

Team name _____

Walk location _____

Address _____

City _____ State _____ Zip _____

Phone (Day) _____ Phone (Evening) _____ E-mail _____

My fund-raising goal _____

Contributor Names	Check #	Donation Received
1. <i>Kick off your fund-raising efforts by making the first donation!</i>		\$ _____
2. STRIDE FOR FIVE!		
3. <i>Get at least 5 donations to support outreach initiatives throughout Western NY</i>		
4. _____		
5. _____		
6. _____		
7. _____		
8. _____		
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10. _____		
11. _____		
12. _____		
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14. _____		
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17. _____		
18. _____		
19. _____		
20. _____		

Your pledge of...

\$10 helps to support a companion visit to a person with dementia

\$25 aids in educating 5 caregivers in the basics of Alzheimer's disease and dementia through an education class

\$50 supports the training of one volunteer support group facilitator who in turn helps run one of nearly 40 support groups held monthly around Western NY

\$100 helps support an in-home care consultation that provides care advice to a home-bound caregiver

Online Donations	Total Donations	Subtotal
\$ _____	\$ _____	_____
		Matching gift _____
		Total enclosed _____
		Office use only _____

Matching gifts could double your money!