

Sponsorship Packages



	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$500
WEB PRESENCE				
Recognition on WNY Memory Walk Website	Logo & Link	Logo	Name	
MEMORY WALK PRESENCE				
Verbal recognition at all WNY walks	•			
Corporate banner displayed ^{1,2}	•	•		
Vendor table ¹	1 at 2 locations	1	1	1
Mile marker signs ¹	4 at 2 locations	2	1	1
VISIBILITY				
Memory Walk T-Shirts	Logo	Logo	Logo	Name
Memory Walk Brochures	Logo	Name	Name	
Newsletter (7000+)	Logo	Name	Name	Name
E-Newsletter (bi-weekly)	Logo	Name	Name	
Name recognition in press releases	Name	Name		
Recognition in print advertisements	Logo			
ADDITIONAL OPPORTUNITIES				
Vendor table*	\$250 each			
Mile marker signs*	\$100 each			

¹ Benefit is available at **one** walk location (unless stated otherwise) of your choice

² Your company is responsible for providing the banner

Deadlines

Sponsorship commitments will be accepted up until **Monday, August 31st, 2009**. Please note that if your sponsorship package includes recognition on the brochure, t-shirt or mile marker sign, you need to **have your commitment form and company logo in by the deadlines below**.

Brochure Deadline: Monday, June 15th, 2009

T-Shirts Deadline: Monday, July 6th, 2009

Mile Marker Deadline: Monday, August 31st, 2009

Please e-mail your company logo (color, hi-res JPG or TIFF, minimum of 300 dpi) to Jennifer Gorski at Jennifer.Gorski@alz.org by the corresponding deadline above.